APA PRODUCT THEATER SESSIONS

Product Theaters will again be held this year during the Annual Meeting. These promotional programs are being held as an extension of the exhibit hall. Seating is limited to 250, and is on a first-come basis. They feature informational and promotional programs supported by our exhibitors. CME credit is not provided for these sessions. The 60-minute sessions will be held in the APA Exhibit Hall in the Javits Convention Center. Sessions will be from Sunday, May 19 to Tuesday, May 21, with sessions each day at 11:00 a.m. and 1:00 p.m. Only registered meeting participants may attend the presentations. Boxed lunch and beverages are provided by the APA for the programs. Topics may include treatment management, disease updates, and issues of interest to the supporting company. Supporters of the sessions include: Takeda Pharmaceuticals America, Inc., Lundbeck, Inc., Sunovion Pharmaceuticals, Inc., Genentech, Inc., Forum Pharmaceuticals, Otsuka America Pharmaceutical, Inc. and Teva

Look for signs announcing the presenters and topics in the convention center, exhibit hall, and outside the product theater. Plan to attend these informative sessions. These sessions are covered by the Physician Payment in the Sunshine Act and Physicians attending will be required to provide their identifying information for public reports.

Sunday, May 4

11:00 a.m. – 12:00 noon

**A Discussion of a Treatment Option for Major Depressive Disorder**

**Presenter:** Rakesh Jain, MD, MPH, Associate Clinical Professor Department of Psychiatry and Behavioral Sciences, University of Texas Medical School, Houston, Texas, Director, Psychopharmacology Research R/D Clinical Research, Inc. Lake Jackson, Texas

Supported by Takeda Pharmaceuticals USA and Lundbeck Inc.

1:00 p.m. – 2:00 p.m.

**Treatment of Bipolar Depression: A Review of Published Pivotal Clinical Trials**

**Presenter:** Joseph Calabrese, MD, Bipolar Disorders Research Chair and Professor of Psychiatry Director Mood Disorders Program, University Hospitals Case Medical Center, Case Western Reserve University School of Medicine Cleveland, OH, Consultant of Sunovion Pharmaceuticals Inc.

Supported by Sunovion Pharmaceuticals Inc.

Monday, May 5

11:00 a.m. -12:00 noon

**A New Approach to the Acute Treatment of Agitation Associated with Schizophrenia and Bipolar I Disorder**
Presenter: Kimberly Nordstrom, MD,JD, FAPA, Medical Director, Psychiatric Emergency Services Denver Health Medical Center, Assistant Professor, University of Colorado School of Medicine Denver, Colorado, President-Elect, American Association for Emergency Psychiatry, AAEP Representative to the APA House of Delegates
Supported by Teva Pharmaceutical Industries

1:00 p.m. – 2:00 p.m.

A New Look at the Theoretical Basis for Partial Agonism

Presenter: Charles Nguyen, MD, Clinical Professor of Psychiatry, University of California, Irvine, School of Medicine, Long Beach Veterans Affairs, Long Beach, California
Supported by Otsuka America Pharmaceutical Inc.

Tuesday, May 21

11:00 a.m. – 12:00 noon

Recognizing Cognitive Impairment in Schizophrenia: Neurobiology and Clinical Implications

Presenters: Daniel C. Javitt, M.D., Ph.D., Professor and Director, Division of Experimental Therapeutics Department of Psychiatry, Columbia University, New York, NY, Director Division of Schizophrenia Research Nathan Kline Institute Orangeburg, NY
Richard S.E. Keefe, Ph.D., Professor of Psychiatry Department of Psychiatry Duke University Medical Center, Durham, NC
Henry A. Nasrallah, M.D., Sidney W. Souers Professor and Chair, Department of Neurology and psychiatry St. Louis University School of Medicine, Chief of Psychiatry and Neurology, Department of Neurology and Psychiatry, University Hospital - St. Louis University, St. Louis, MO
Supported by FORUM Pharmaceuticals, Inc

1:00 p.m. – 2:00 p.m.

How Can LAI Antipsychotics Help Patients With Schizophrenia?

Presenters: Henry A. Nasrallah, M.D., Sidney W. Souers Professor and Chair, Department of Neurology and Psychiatry, St. Louis University School of Medicine, Chief of Psychiatry and Neurology, Department of Neurology and Psychiatry, University Hospital - St. Louis University, St. Louis, MO
Peter Weiden, MD, Professor of Psychiatry, Department of Psychiatry; University of Illinois at Chicago College of Medicine, Chicago, Illinois
Supported by Otsuka America Pharmaceutical Inc. and Lundbeck Inc.
Location

Exhibit Hall Javits Convention Center

All product theaters are 60 minutes in length and are supported promotional presentations. Attendance is limited and on a first-come, first-serve basis. Only registered APA Annual Meeting participants may attend the presentations.

APA product theaters are for informational and promotional purposes only, and do not offer CME credit. The information presented is provided by the supporting companies and does not represent any endorsement by the American Psychiatric Association of any company or product.

THESES EVENTS ARE COVERED BY THE PHYSICIAN PAYMENT SUNSHINE ACT AND PHYSICIANS ATTENDING MAY BE REQUIRED TO PROVIDE THEIR IDENTIFYING INFORMATION FOR PUBLIC REPORTS
APA THERAPEUTIC UPDATES SESSION

The APA Supported Therapeutic Update will be held on Sunday evening during the Annual Meeting. These updates are promotional programs supported by Sunovion Pharmaceuticals, Inc. This promotional program is being held as an extension of the exhibit hall. Seating is limited to 350 and is on a first-come basis.

The program is entitled: **Examining the Treatment and Care of Bipolar Depression.** The program presenters are **Joseph Calabrese, MD,** Bipolar Disorders Research Chair and Professor of Psychiatry Director, Mood Disorders Program, University Hospitals Case Medical Center, Case Western Reserve University School of Medicine, Cleveland, OH and **Henry Chung, MD,** Associate Professor of Clinical Psychiatry, Albert Einstein College of Medicine, Chief Medical Officer, Montefiore Care Management, Montefiore Medical Center, Bronx, NY

This two-hour program is being held in the Sheraton New York Times Square Hotel Metropolitan Ballroom. CME credit is not provided for these sessions. Look for signs announcing the presenters and topics in the convention center and conference hotels. Plan to attend these informative sessions. This program is supported Sunovion Pharmaceutical Inc.

APA therapeutic updates are for informational and promotional purposes only and do not offer CME credit. The information presented is provided by the supporting companies and does not represent any endorsement by the American Psychiatric Association of any company or product.

All therapeutic updates are 2 hours in length and are supported promotional presentations. Attendance is limited and on a first-come, first-serve basis. Only registered APA Annual Meeting participants may attend the presentations.

The Physician Payment Sunshine Act is a federal law that requires pharmaceutical and device manufacturers under certain circumstances to publicly report any complimentary gift, food, beverage, non-CME certified education or other items of value given to physicians. Some of the food, product theatres, and trinkets that may be available to you at this meeting may have been sponsored by companies that may be required to report your receipt of that gift. APA recommends that you ask the person providing the complimentary item whether your name will be reported under the Act before accepting complimentary products or food so that you can make an independent and educated decision to accept or not accept it.